Honeycomb Guest House Cookie Policy

Please read the following carefully to understand how Honeycomb Guest House uses Cookies when you visit our websites ("Sites"). By using or accessing our Sites, you agree to this Cookie Policy. This Cookie Policy may change from time to time and your continued use of the Sites is deemed to be acceptance of such changes. Please check this Cookie Policy periodically for updates.

1. What are Cookies?

Cookies, pixel tags and similar technologies (collectively "Cookies") are files containing small amounts of information which are stored by your browser on any Internet-enabled device – such as your computer, smart phone, or tablet – when you visit a website. Most web pages contain elements from multiple web domains so when you visit our Sites, your browser may receive Cookies from several sources.

Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies do lots of different and useful jobs, such as remembering your actions and preferences (such as login, language, font size and other display preferences), distinguishing you from other users of the Sites, generally improving your online experience, and helping us to offer you the best product and services. We use Cookies and other technologies to ensure visitors to our Sites have the best possible experience and to provide targeted advertising.

2. How you can control or delete Cookies

We provide you with several ways to manage Cookies:

- You can refuse to provide your consent to our collection of non-essential Cookies;
- You can disable first- or third-party Cookies by use of your browser settings;
- You can use opt-out tools provided by the Digital Advertising Alliance (DAA), European Interactive Digital Advertising Alliance (EDAA), or National Advertising Initiative (NAI).

Our performance, functionality and targeting/advertising Cookies are not strictly necessary for the Sites to work but will provide you with a better browsing experience. You can delete or block these Cookies, but if you do this, you may have to manually adjust some preferences every time you visit the Sites and some features of the Sites may not work as intended. For example, you may not be able to visit certain areas of the Sites or you may not receive personalized information when you visit our Sites.

A. Control via your browser settings

Most internet browsers are initially set up to automatically accept Cookies. If you do not want our website to store Cookies on your computer or device, you can change or adjust your browser or device settings to block Cookies or to alert you when Cookies are being sent to your device.

If you use different devices to view and access our Sites (e.g. your computer, smartphone, tablet, etc.) you will need to ensure that each browser on each device is adjusted to suit your Cookie preferences.

The procedures for changing your settings and Cookies differ from browser to browser. If necessary, use the help function on your browser or click on one of the links below to go directly to the user manual for your browser.

- Disable Cookies in Internet Explorer >> <u>Click here</u>
- Disable Cookies in Chrome >> Click here
- Disable Cookies in Safari >> Click here
- Disable Cookies in FireFox >> Click here
- Disable Cookies in Safari IOS >> Click here
- Disable Cookies in Google Android >> Click here

More info. To find out more about Cookies, including how to see what Cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

B. Additional Mechanisms for Exercising Choice

We, or other parties we do business with, may place or recognize unique Cookies or other technologies placed on your browser when you visit our Sites to collect information about your use of the website and your other online activities over time and across different websites and apps, and may use that information to serve interest-based advertisements to you as you browse the Internet.

3. Types of Cookies Used by Honeycomb Guest House

We use different types of Cookies to run our Sites. Some or all of the Cookies identified below may be stored in your browser.

Type of Cookie	Description
	Strictly Necessary Cookies are necessary for the operation of our Sites. These
Strictly	Cookies are essential in helping you to move around our Sites and use the
Necessary	features, such as accessing secure areas of the Sites or using the shopping
Cookies	basket.

Type of Cookie

Description

For example, we may use Strictly Necessary Cookies to:

- Remember the goods and services you selected when you get to the payment page
- Identify you as being logged into the Sites
- Provide access to protected areas of a Sites
- Remember previously entered text so it is not lost if the page refreshes

Performance Cookies simply help us improve the way our Sites work. We utilize these Cookies to analyze how our visitors use our Sites and to monitor our site performance. They tell us how people use each page, which ones are most commonly viewed, or whether any errors occurred. This allows us to provide a high-quality experience and quickly identify then fix any issues that arise.

Performance Cookies

For example, we may use Performance Necessary Cookies to:

- Store preferences to see which method of linking between pages is most effective
- Enable web analytics to provide anonymous statistics on how our Sites are used
- To assist with error management in helping us improve the Sites by measuring any errors that occur
- Monitor ad response rates and determine the effectiveness of our ads

We use Functionality Cookies to allow us to remember your preferences. For example, we may use Functionality Cookies to:

Functionality Cookies

- Remember settings you have applied such as layout, colors, font sizes and page backgrounds li
- Remember if we have already asked you if you want to fill in a survey
- Detect if you have already seen a pop-up to ensure it doesn't get shown to you again
- Process a request from a user to submit a comment or blog or forum post

Targeting Cookies

Targeting Cookies help Honeycomb Guest House make sure that the ads you see on our Sites are relevant to you and your interests. Targeting Cookies may also be placed on your device by our third party service providers that remember you have visited the site in order to provide you with ads more relevant to you. We may use Targeting Cookies to:

- Collect information about browser habits to target advertising
- Collect information about browser habits to target site content

Type of Cookie

Description

- Provide links to social networks
- Provide advertising agencies with information on your visit so that they can present you with advertisements you may be interested in

Many of the Cookies placed through our Sites are session Cookies, while others are persistent Cookies, and some are "first-party" Cookies, while others are "third-party" Cookies.

- **First-party Cookies** are those set by a site that is being visited by the user at the time (e.g., Cookies placed by <u>www.honeycombhouse.com</u>).
- **Third-party Cookies** are Cookies that are set by a domain other than that of the site being visited by the user. If a user visits a site and another entity sets a cookie through that site, this would be a third-party cookie.
- **Persistent Cookies** are Cookies that remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the site that created that particular cookie.
- **Session Cookies** are Cookies that allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session Cookies are created temporarily. Once you close the browser, all session Cookies are deleted.

Google Analytics Cookies Our Sites use Google Analytics Cookies, which monitor traffic levels, search queries and visits to our Sites. These Cookies enable Google to determine whether you are a return visitor to the site and to track the pages that you visit during your session. For more information about Google Analytics Cookies, please see <u>Google's privacy policy</u>. Google has developed the Google Analytics opt-out browser add-on for the Google Analytics JavaScript (ga.js, analytics.js, dc.js). If you want to opt out of Google Analytics, you can download and install Google's add-on for your web browser.

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